

ENTERPRISE WITH PLYMOUTH UNIVERSITY

Universities South West Innovation Vouchers

Richard Knight
Specialist Adviser



EUROPEAN UNION
Investing in Your Future
European Regional
Development Fund 2007-13

ENTERPRISE WITH PLYMOUTH UNIVERSITY

Project Aim:

To encourage more SMEs in the South West of England Competitiveness area to engage with the Knowledge Base with the overall intention of supporting business growth.



ENTERPRISE WITH PLYMOUTH UNIVERSITY

Key facts:

- Business can be recoup 40% of costs for Projects totalling between £3K and £10K
- Available to start-up, micro, SME businesses located anywhere in the SW Competitiveness Area (not Cornwall)
- Idea should be innovative
- Business must be in an ERDF – eligible sector (ie not agri-food, textiles or retail)



ENTERPRISE WITH PLYMOUTH UNIVERSITY

Start date: October 2012 – March 2015

ERDF Funded Collaborative project led by
Universities SW with delivery partners from:



ENTERPRISE WITH PLYMOUTH UNIVERSITY

- Arts University College Bournemouth
- Bath Spa University College
- Bournemouth University
- Plymouth University
- Royal Agricultural College
- University College St Mark & St John
- University of Bristol
- University of Exeter
- University of Gloucestershire
- University of the West of England
- Wiltshire College
- City of Bristol College
- Somerset College
- South Devon College

universities
SOUTH WEST
FOR BUSINESS
INNOVATION VOUCHERS



EUROPEAN UNION
Investing in Your Future
European Regional
Development Fund 2007-13

ENTERPRISE WITH PLYMOUTH UNIVERSITY

How could a business benefit from these vouchers?

- Consultancy (where not available from the private sector):
 - Validation of a particular application of technology;
 - Developing a prototype or demonstrator;
 - Innovative service development;
- Sub-contracted support:
 - Using knowledge-based facilities or equipment; and
 - Product and service testing.



ENTERPRISE WITH PLYMOUTH UNIVERSITY

Innovation Vouchers cannot support:

- Achieving compliance with statutory regulations or legislation
- Standard training courses (ie those available from private providers)
- Software purchases and software development
- Intellectual property protection
- Sales and marketing activities – including analysis of potential markets, marketing and communication strategies
- Accreditations
- Capital items e.g. Equipment purchases
- Travel costs
- Legal advice
- General business advice and general business diagnostic advice and guidance
- Turnovers, mergers and acquisitions advice
- How to write and writing of business plans
- Staffing and HR advice, skills and training advice
- Project management
- Stock control and
- Graduate and student placements



ENTERPRISE WITH PLYMOUTH UNIVERSITY

IDEA

Contact Enterprise
Solutions or USW team
(initial enquiry)
Application & approval

DELIVERY

Process engagement
6 weeks choose KBP
Implement project
(6-9 months to
complete)

CLAIM £

Get £'s back
Complete project reports
and evidence spend



ENTERPRISE WITH PLYMOUTH UNIVERSITY

To find out more :

Richard Knight –

Email - richard.knight@plymouth.ac.uk

Tel: 07872 417435

Enterprise Solutions -

Call: 0800 052 5600

Email: enterprisesolutions@plymouth.ac.uk

Visit: <http://www.plymouth.ac.uk/enterprisesolutions>

Or your local partner university/college

