

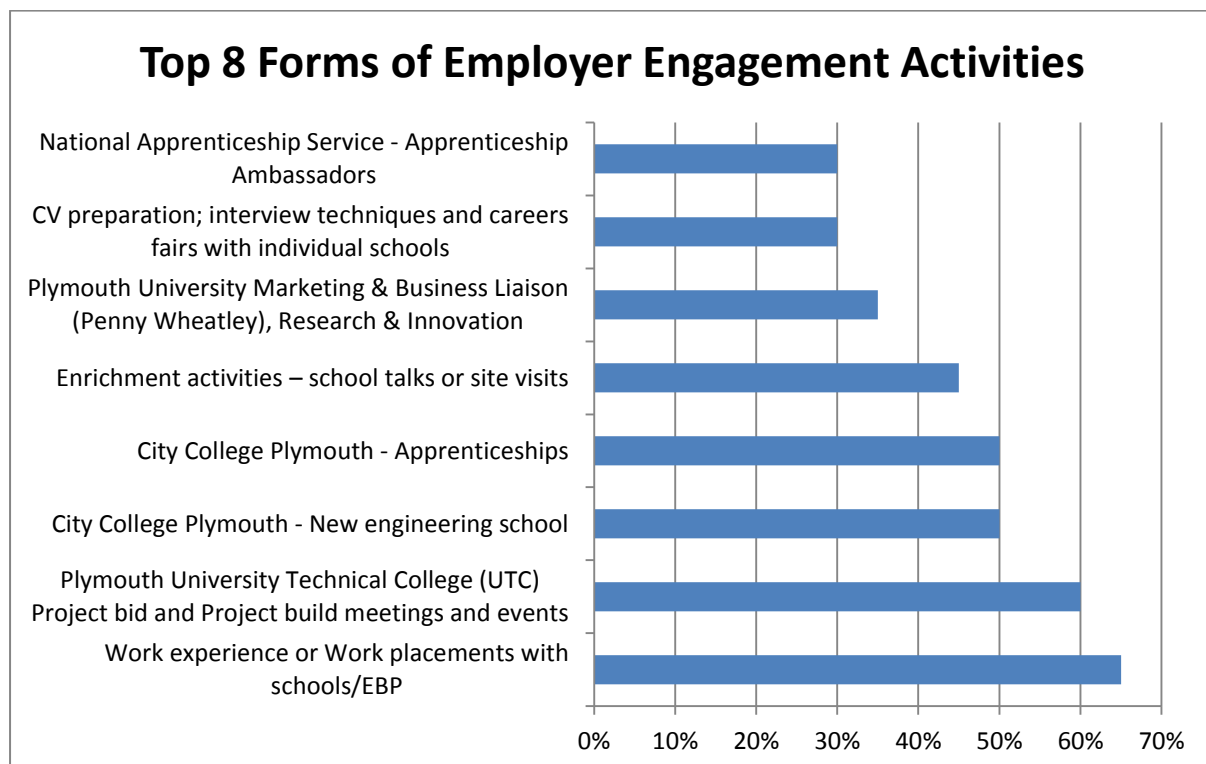
Survey of PMG Members' Specific Engagement with and Support of the Local Education Sector (Schools, Colleges, Universities and intermediary bodies)

Introduction

1. During late 2012 and early 2013 the PMG undertook a survey to gauge the extent to which members engaged with the local education sector in its broadest sense – including: schools, Colleges, Universities and intermediary bodies. This is a report of the findings.
2. 20 firms participated in the survey – approximately 40% of the PMG membership. Thanks are given to those who found the time to take part. It could be expected that those who responded were in fact those most active in this regard. Care therefore needs to be taken in drawing conclusions from the results and in particular extrapolating figures to measure the general extent to which firms engage with the education sector.

The most popular forms of engagement

3. The chart below shows the top eight most popular forms of employer engagement at the present time. The top four being:
 - a. Offering work experience placements¹ (65%)
 - b. Assisting the UTC in some form or manner (60%)
 - c. Helping City College Plymouth with its new Engineering School re-build (50%)
 - d. Working with City College Plymouth in offering apprenticeships (50%)



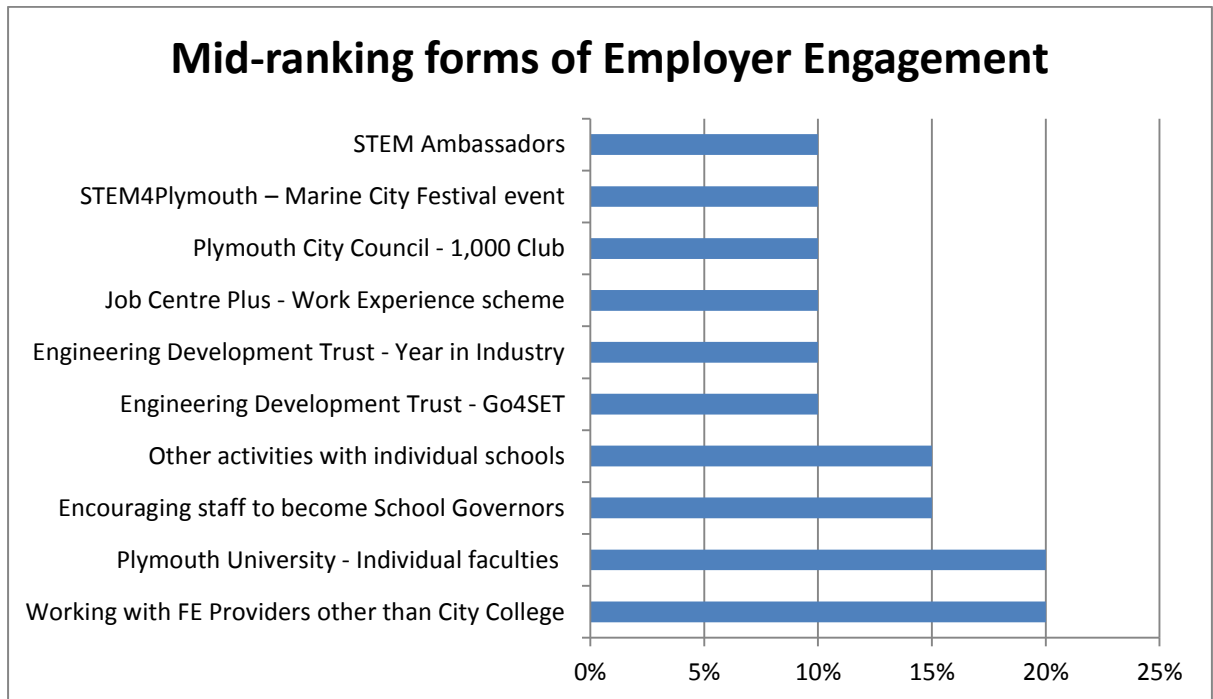
4. The top four can be described as a mixture of high profile contemporary issues – the UTC and the Engineering School re-build at City College and traditional forms of engagement – work

¹ The schools and colleges that PMG member firms work with are listed at Appendix 1.

experience and apprenticeships. It is therefore not surprising that these top our poll. Beneath these are another four of a similar mix as above – traditional and well marketed areas.

- a. School enrichment activities
- b. Plymouth University’s Research & Innovation Department and in particular the efforts of Ms Penny Wheatley who promotes the University’s services amongst employers in the manufacturing and engineering sector.
- c. Assisting with CV preparation and interview techniques.
- d. Acting as a NAS apprenticeship ambassador.

5. The mid-ranking forms of engagement are shown below.



6. This mid-ranking list arguably marks the point at which activities start to lack sufficient profile and recognition amongst employers. Some – if not all - are extremely worthwhile schemes but for one reason or another they haven’t been able to promote themselves adequately to make a real impact amongst local firms.

7. Finally, that leaves a list of forms of engagement that have failed to register hardly at all (5% or less) with members. These include the following:

- Bloodhound
- Business in the Community - Business Class Programme
- Education Business Partnership - Industry Days/Business Simulations
- Employer Endorsement Scheme
- Engineering Development Trust - Other programmes
- Girl Geeks Dinners
- Inspire event (Plymouth City Council)
- (The) Learning Trust
- Plymouth Better Together - ‘Inspire Young People’
- Plymouth University - Employer Liaison Manager, Employer Liaison Team, Careers & Employability Service.
- Plymouth University - Widening Participation scheme

- Plymouth University Technical College (UTC) - Governor Body
 - RSS Centre for Statistical Education at Plymouth University. Dr John Marriott, is working on a project entitled, 'A Statistical Awareness Curriculum for STEM Employees'.
 - Young Enterprise
8. Typically, a number of PMG member firms have responded to the survey by stating that they would like to know more about certain programmes, these being:
- Bloodhound
 - CV preparation; interview techniques and careers fairs with individual schools
 - Engineering Development Trust
 - Enrichment activities – school talks or site visits
 - Plymouth University - Employer Liaison Manager, Employer Liaison Team, Careers & Employability Service.
 - Plymouth University - Widening Participation scheme.
 - RSS Centre for Statistical Education at Plymouth University. Dr John Marriott, is working on a project entitled, '*A Statistical Awareness Curriculum for STEM Employees*'.
 - STEM Ambassadors
 - Work experience or Work placements with individual schools
- The PMG Secretary will be putting the two bodies together to make contact with one another.
9. The PMG Secretary will circulate copies of this report amongst all organisations listed and will offer assistance with marketing and promotion amongst our membership where requested. Plymouth University have offered to host an exhibition to promote not only their own activities which look to engage with employers but also those of others listed too.
10. A copy of the original survey form incorporating direct web links to many if not all of the forms of engagement is attached at Appendix 2.

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(Schools, Colleges, Universities and intermediary bodies)**

List of Schools, Colleges and Universities that member firms work with:

All Saints Academy
Callington Community College
Churston Ferrers Grammar
Devonport High School for Boys
Devonport High School for Girls
Eggbuckland Community College
Fowey School
Heles School
Ivybridge Comprehensive
Kingsley School
Launceston College
Newton Abbot College
Notre Dame
Ridgeway Comprehensive
Saltash Community College
Stowford Primary
Torquay Boys Grammar

Bicton College
Bridgwater College
City College Plymouth
Cornwall College
Exeter College
Launceston College
South Devon College

Plymouth University
University of Exeter

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	Organisation (alpha name order)	Programme or Initiative	Web link to find out more	Enter Y where you are already engaged in this.	If not, would you like to be engaged? Enter Y
1	Bloodhound	Bloodhound	here		
2	Business in the Community	Business Class Programme	here		
3	Careers SW	Work experience Careers advice Also see 17 below – Devon EBP	here		
4	City College Plymouth	New engineering school build	here		
		Apprenticeships			
		Employer Endorsement Scheme Theworkspace – employability centre	here		
5	Engineering Development Trust	Go4SET (Year 9) Engineering Education Scheme (Year 12) Headstart (Year 12) The Year in Industry (Pre-Uni/Undergrad) First Edition (Year 7) Open Industry	here		
6	Girl Geeks	Girl Geeks Dinners	here		
7	Individual Schools – if 'yes', which ones?	Work experience or Work placements			
		CV preparation; interview techniques and careers fairs			
		Enrichment activities – school talks or site visits			
		Encouraging staff to become School Governors			
		Other activities e.g. assisting with reading skills			
8	Job Centre Plus ²	Work Experience scheme	here		
9	(The) Learning Trust	Non-specified	here		

² Although not strictly 'education sector' this is related to other work experience roles expected of employers.

10	National Apprenticeship Service	Apprenticeship Ambassadors			
11	Other FE Providers – if 'yes', which ones?	Various			
12	Plymouth Better Together	'Inspire Young People'	here		
13	Plymouth City Council	1,000 Club	here		
		STEM4Plymouth – Marine City Festival event	here		
		Inspire event	here		
14	Plymouth University	Employer Liaison Manager, Employer Liaison Team, Careers & Employability Service.	here		
		Widening Participation	here		
		Marketing & Business Liaison (Penny Wheatley), Research & Innovation e.g. Final Year Project Open Day	here		
		Individual faculties e.g. Business School. If 'yes' which ones and how?	here		
		RSS Centre for Statistical Education at the University. Dr John Marriott, is working on a project entitled, 'A <i>Statistical Awareness Curriculum for STEM Employees</i> '.	here		
15	Plymouth University Technical College (UTC)	Project bid and Project build meetings and events	here		
		Governor Body			
16	STEMNET	STEM Ambassadors	here		
17	Tamar Education Business Partnership or Devon Education Business Partnership	Business and Enterprise Challenges	here here		
		Industry Days/Business Simulations			
		Work experience	here		
18	Young Enterprise	Company Programme	here		
		Other programmes			
19	Any Others – please enter details				