

BA/BSc (Hons) Digital Design Innovation



**UNIVERSITY OF
PLYMOUTH**



This course engages with revolutionary digital technologies as part of the Industry 4.0 agenda. Focused on high-value markets such as manufacturing and the creative economy, this course invites you to develop digital design and fabrication skills applicable to a range of fields such as architectural technology, mechanical engineering design, and industrial design. You will become a highly skilled, creative and business-savvy professional able to join the emerging and fast-growing digital sector.

Our BA award invites you to engage with high-value sectors from an Art & Design perspective, while our BSc award focuses on the scientific and technological principles of industry digitalisation technologies, co-taught in partnership with the School of Engineering.

KEY FEATURES

- Join fast-growing industry sectors with a degree from the number 1 Young University for Art, Design and Architecture (Times Higher Education World University ranking 2018)
- Develop valuable transferable skills in digital design, design thinking and digital fabrication applicable to a range of industry sectors such as manufacturing, advanced construction and industrial design.
- Benefit from our newly developed workshop spaces, with state-of-the-art equipment and technical support for digital fabrication and immersive visualisation.
- Gain multidisciplinary experience in a vibrant project-based learning environment by working alongside BA/BSc students, associate tutors from industry and academic staff from the School of Art, Design and Architecture, and the School of Engineering.
- 100 per cent coursework. No exams!
- Explore the Industry 4.0 revolution with site visits and field trips, where you will observe a range of sectors, innovative solutions and technology development and practices within and outside the UK.
- Opportunity to pursue postgraduate studies as well as cross-collaboration with other courses such as MA/MSc Integrated Design Innovation and MSc Advanced Engineering Design.

ENTRY REQUIREMENTS AND DURATION

UCAS code W2BA (BA award) / W2BS (BSc award).
Institution Code: P60.
120 Points or equivalent.

A Levels: Minimum of 2 A levels, General Studies Accepted.

For English Language requirements, please visit our website.

DURATION

3 years + Optional placement year.

FURTHER INFO

Contact us for further information on this programme:

<https://www.plymouth.ac.uk/courses/undergraduate/ba-digital-design-innovation>

<https://www.plymouth.ac.uk/courses/undergraduate/bsc-digital-design-innovation>

CONTACT

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