

SKILLS SUPPORT
FOR THE WORKFORCE



&

SKILLS SUPPORT
FOR REDUNDANCY



in Heart of the South West

*An update on SSW/R online
delivery during Coronavirus*

Last Updated: 13.04.2020



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USE OF LOGOS

Please use the correct SSW or SSR logo (dependent on messaging) AND the mandatory funding logos as shown below when promoting the programme.

The EU flag should be a minimum of 25mm in height (if printed)



OR



AND

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SKILLS SUPPORT FOR THE WORKFORCE: *Website/Digital Communications Content*



Skills Support for the Workforce (SSW) in Heart of the South West – Funded skills training is available to help your business to progress

SSW has adapted delivery of its training provision to continue to support small to medium sized enterprises (SMEs).

SSW is a programme developed to upskill employees in the Heart of the South West. SSW provides funded, recognised and accredited skills training to enhance employees' skills, increase the competitiveness of businesses and help to boost the local economy.

Delivered by Serco, SSW is co-financed by the Education and Skills Funding Agency and the European Social Fund.

SSW's network of expert delivery partners are now able to offer a wide range of funded training courses through online and distance learning. Making use of technologies such as; *Skype, Zoom, webinars, online distance learning platforms and training portals*, means that both new and existing learners can access training at a time and location that best suits the learner and the needs of the employer. This flexibility will allow 'in-journey' learners to continue their bespoke training package remotely, where feasible, and enable new-to-programme employers to reap the benefits of upskilling their workforce.

Rob Matts, Head of Serco's SSW programme, said:

"Our focus is to continue current learner progression wherever possible and to enable new learners to take-up the offer of funded skills training to bolster their career. We are supporting our training providers to adapt their delivery, allowing for remote and flexible training provision.

We want learners to be able to continue their study and working from home, for example, should not be a barrier to ongoing, vocational upskilling. In the current business climate, we are regularly revising how and what we can deliver online to accommodate the training needs of both learner and employer."

The programme is delivered in partnership with the Heart of the South West Local Enterprise Partnership. Where possible, training provision has been tailored to include courses which support businesses operating in LEP priority sectors:

Website: www.serco-ssw.com
Twitter: [@Serco_SSW](https://twitter.com/Serco_SSW)
LinkedIn: [/showcase/serco-ssw](https://www.linkedin.com/showcase/serco-ssw)



Education & Skills
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European Union
European
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- Advanced Manufacturing and Engineering (incorporating Marine, Nuclear and Aerospace)
- Agri-Tech (including Food and Drink)
- Health and Social Care
- High Value Tourism
- Digital Technologies
- Electronics (including Photonics)
- Environmental Futures
- Construction

Digital skills training is available to those wanting to enhance productivity, streamline online business processes and increase in-house efficiencies.

For more information about accessing funded, remote skills training for your business, please visit: <https://www.serco-ese.com/skills-support-for-the-workforce/regions/heart-of-the-south-west> or email: skillssupport@serco.com

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SKILLS SUPPORT FOR THE WORKFORCE: *Social Media Content*

Follow our social media accounts for details about specific courses that are available online to SME's in Heart of the South West. In the meantime, we would like to encourage and support SMEs to become more productive online, making use of funded skills training via remote learning. Below are some example posts and images:

Free, accredited skills training is available to support #smallbusiness in the #HotSW now. Visit @Serco_SSW via www.serco-ssw.com #productivity

Brush up on your digital skills for business. Increase efficiencies and improve workforce #productivity online through a funded, tailored training package. @Serco_SSW via <https://www.serco-ese.com/skills-support-for-the-workforce/regions/heart-of-the-south-west>

@Serco_SSW can now support your #smallbusiness training needs remotely. Funded skills training to upskill employees, tailored to your needs: www.serco-ssw.com Help to bridge the #SkillsGap.

Website: www.serco-ssw.com
Twitter: [@Serco_SSW](https://twitter.com/Serco_SSW)
LinkedIn: [/showcase/serco-ssw](https://www.linkedin.com/showcase/serco-ssw)





SKILLS SUPPORT FOR THE WORKFORCE **SSW**

How could you benefit?



FLEXIBLE TRAINING DELIVERY TO SUPPORT LEARNING FROM HOME

SKILLS SUPPORT FOR THE WORKFORCE **SSW**

Education & Skills Funding Agency | European Union European Social Fund

IT'S TIME FOR YOUR BUSINESS TO TAKE-OFF

SKILLS SUPPORT FOR THE WORKFORCE **SSW**

www.serco-ssw.com

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SKILLS SUPPORT FOR REDUNDANCY: *Website and eNews Content*



Skills Support for Redundancy (SSR) - Funded, tailored training to support individuals and businesses

SSR has adapted delivery of its training provision to continue to support individuals who are at risk of redundancy or have been made redundant in the last 3 months, as well as employers who are facing difficult staffing decisions.

Skills Support for Redundancy is an initiative designed to support employers and individuals affected by redundancy. SSR is a tailored service to meet your needs, offering a wide range of training support. A dedicated SSR Partnership Coordinator will work with you to identify the best sources of support and training to help individuals get back into employment.

Delivered by Serco, SSR is co-financed by the Education & Skills Funding Agency and European Social Fund.

The programme's network of expert training providers are now able to offer a wide range of funded training courses through blended and online learning. Making use of technologies such as; *Skype, Zoom, webinars, online distance learning platforms and training portals*, will enable SSR to be available to individuals and SME's remotely. This flexibility will allow 'in-journey' Learners to continue receiving the support they need as well as enable employers affected by the current business climate to access bespoke training and careers guidance for employees who are at risk of redundancy.

A range of skills training, qualifications and networking support will be provided remotely to support individuals to upskill and reskill. Training is bespoke to suit the needs of the employee(s) following a remote Training Needs Analysis. Training could cover, Employability Skills, Functional Skills and/or upskilling for ongoing workplace success in a new role.

You can download a digital SSR leaflet here: <https://www.serco-ese.com/media/472/skills-support-for-redundancy-a5-v3.pdf?1561544954>

For more information about accessing the Skills Support for Redundancy programme, please visit: <https://www.serco-ese.com/skills-support-for-the-workforce/SSR> or email: skillssupport@serco.com



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SKILLS SUPPORT FOR REDUNDANCY: *Social Media Content*

Follow our social media accounts for details about specific courses that are available online to those affected by redundancy in the Heart of the South West. In the meantime, we would provide support to as many employers and individuals in the region as possible through the programme and welcome your promotional support. Below are some example posts and images:

TWEETS:

@Serco_SSW can support those made recently #redundant from #SMEUK in #HotSW. Funded training courses in Biz Admin, #DigitalSkills, #SocialCare, #Construction, #Management & #Leadership and more can now be accessed online.*

> <https://www.serco-ese.com/skills-support-for-the-workforce/SSR> #SmallBiz

POST:

Funding through Skills Support for #Redundancy is available.

Employers facing the prospect of an organisational restructure can contact SSR for information and guidance about how the programme can tailor support to individuals, relevant to their training needs to support them back into employment. A variety of funded skills training packages can now be accessed remotely, from the Learner's home environment.

For more information about SSR and the support available to both Employers and Individuals at this time, please visit: <https://www.serco-ese.com/skills-support-for-the-workforce/SSR>

#AdultSkills #SupportSmallBusiness #HR #JobLoss #IntoWork #SmallBusinessRelief

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LinkedIn: [/showcase/serco-ssw](https://www.linkedin.com/showcase/serco-ssw)



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SKILLS SUPPORT FOR REDUNDANCY SSR



FOR EMPLOYERS

If you are facing an organisational restructure or the prospect of making hard decisions about staff redundancy, there is funded support available to you. The Skills Support for Redundancy (SSR) programme will ensure your employees get access to bespoke training and careers guidance, and support them to find suitable employment.

FOR INDIVIDUALS

Are you facing redundancy, or have you been made redundant within the last three months? The Skills Support for Redundancy (SSR) programme can provide you with access to funded skills training, retraining and careers guidance to help you get back into employment.

How can SSR support you? >>>

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WHAT'S ON OFFER?

- **Employability skills:** CV writing, online job searching, completing applications and interview techniques
- **Functional skills:** help and encouragement to thrive in new workplaces or roles and develop qualifications in English, Maths and ICT
- **Upskill for workplace success:** training and advice in a wide range of vocational subjects that best prepare you to move forward in your chosen career or retrain within your existing business
- **Career progression training:** developing higher level skills to take you to the next step in your career, such as leadership and management or supervisory skills training
- **For organisations with +20 employees:** we will work with the Department for Work and Pensions, your Local Enterprise Partnership and the National Careers Service to provide you with the best possible support

WHO'S ELIGIBLE?

Individuals taking up funded training* through SSR must be:

- Legally resident in the UK
- Able to take paid employment in the UK
- Employed and at risk of redundancy, or unemployed within the last three months due to redundancy
- Aged 16 or above

*other eligibility criteria may apply

Managed by



We tailor our service to meet your needs: our dedicated Partnership Coordinators work with you to identify the best sources of support and training to help you achieve your goals

A wide range of training is on offer. To find out more about the support available, email the Serco skills team today: skillsupport@serco.com

What's on Offer?

Discover the type and range of skills training, qualifications and networking support that we provide to support workplace success.

- Employability Skills: ⌵
- Functional Skills: ⌵
- Upskill for Workplace Success: ⌵
- Career Progression Training: ⌵

SKILLS SUPPORT FOR REDUNDANCY SSR


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