

**We are excited to be able to invite you to the
University of Plymouth's
Virtual Placements & Graduate Recruitment Spring Fair
on [Wednesday 24th February, 10am – 3pm.](#)**

We trialled the world of virtual careers fairs for the first time in November. Thanks to valuable feedback from our exhibitors and shared sector experiences, we have made some exciting amends to the fair process and devised some top tips to ensure our exhibitors can maximise their time with us. We are excited to give the virtual fair a second run and for even more of our students to discover the wide range of employers wanting to meet them. We would love it if you could join us.

Virtual career fairs are online 'events' that allow employers and students to meet in virtual environments such as through voice calls or video chat rooms, and offer a number of advantages to both students and employers! Employers enjoy lower recruiting costs through the ability to virtually screen quality candidates, receive electronic CVs and save time and costs associated with traveling to participate in on-site events.

Following on from the success of our first Virtual Fair in November 2020, we will once again be working with **Career Fair Plus** to host our upcoming virtual career fair, to create an intuitive, user-friendly experience for students and employers. Check out [this video demo](#) to see how it works!

THIS FAIR IS PERFECT FOR YOU IF;

- Want to **raise awareness of your organisation and opportunities** with our students
- Have **placement or graduate positions** starting in 2021
- Can offer **work experience, internships or overseas opportunities**
- Are **recruiting from a range of courses** and have **multiple roles** available in your organisation
- Would like to meet students on the day of the fair through **virtual activities such as 1:1 drop ins**

IS THERE A COST?

There is a small fee for attending our online fair – please see below:

The standard fair rate will include plenty of online resources to support your virtual stand set up, an interactive virtual careers stand, options to engage with students on the day of the fair (such as running 1:1 drop ins, presentations, collecting CVs etc.), promotion to our students through a wealth of marketing channels and a 2 week window of exposure when the fair is open to all students to explore the range of exhibitors. There is also full access to support from our team and from the Careers Fair Plus technical support team.

For additional promotional opportunities on the virtual platform there are some optional extra costs, detailed in the price list.

Fees:

- Charity / Not for Profit (£25 + VAT)
- SME / Local Government (£50 + VAT)
- Private Sector / Recruitment Agencies / Central Gov / Armed Forces (£75 + VAT)

Additional features to help raise your profile on the virtual platform

- Hosting a Promotional video - £25
- Banner Advert - £50
- Featured employer panel - £75

SO WHAT IS THE NEXT STEP?

In order for us to get you registered with Career Fair Plus, we would like to ask you to complete this short online booking form: <https://plymouth.onlinesurveys.ac.uk/virtual-spring-placements-and-graduate-recruitment-fair>

Virtual stand spaces will be offered on a first come first served basis and we have a limited number of stands for this event, so please get in touch as soon as possible.

We will look forward to working with you soon and we are very excited for you to join us at our first virtual careers fair! Please do not hesitate to get in touch with us if you have any questions.

Best wishes
Sarah and Oli

Sarah Frankis & Oliver Bond
Employer Engagement Officer (Events and Placements)
Careers Service (Academic Registry)
University of Plymouth
3 Endsleigh Place, Drake Circus, Plymouth PL4 8AA
Phone: (+44) (0)1752 587729
Email: employers.careers@plymouth.ac.uk
www.plymouth.ac.uk/careers

Visit [myCareer](#) for events, opportunities and support!

